

**14<sup>th</sup> Global Conference on Business and Social Sciences on  
“Contemporary Issues in Business and Social Sciences Research”**

**G Hotel Gurney (5 STAR) Penang, Malaysia (IN-PERSON & ONLINE-GMT+1  
(MALAYSIA))**

**28th - 29th December 2022**

**Day 1: Wednesday - 28 December 2022**

**Venue: G Hotel Gurney (5 STAR) Penang, Malaysia (IN-PERSON & ONLINE)**

<b>08.00 AM – 09.10 AM</b>	<b>Arrival of Delegates &amp; Registration</b>
<b>9.10 AM – 9.20 AM</b>	<b>Conference Opens &amp; Welcome Addresses:</b> (Ballroom 2, Level 2 at G Hotel Gurney)  <i>Chairperson: Ms. Shannon Lee</i>
<b>09.20 AM – 9.40 AM</b>	<b>Welcome Speech:</b> Venue: (Ballroom 2, Level 2 at G Hotel Gurney)  <b>GATR-GCBSS CONFERENCE SERIES: 10 YEARS OF EXCELLENCE</b>  <i>Assoc. Professor Dr. Kashan Pirzada</i>  University Utara Malaysia and Chairman, GATR Advisory Board. Malaysia
<b>09.40 AM – 10.10 AM</b>	<b>Plenary Speech:</b> Venue: (Ballroom 2, Level 2 at G Hotel Gurney)  <b>THE WRITING OF OPINION PIECES TO ENHANCE THE IMPACT OF SCHOLARLY ACADEMIC RESEARCH</b>  <i>Emeritus Professor Dr. Gabriel Moens</i>  The University of Queensland. Australia.
<b>10.10 AM</b>	<b>GROUP PHOTO SESSION</b>
<b>10.10 AM – 11.00 AM</b>	Coffee/Tea break (Ballroom 2 Foyer, Level 2)
<b>11.00 AM – 1.00 PM</b>	<b>Concurrent Sessions: A-1: (For IN-PERSON &amp; ONLINE GUEST)</b>  Venue: (Ballroom 2, Level 2 at G Hotel Gurney)

<b>11.00 AM –1.00 PM</b>	<b>Concurrent Sessions: A-2: (For ONLINE GUEST)</b>  Venue: (Ballroom 1, Level 2 at G Hotel Gurney)
<b>1.00 PM –2.15 PM</b>	International Buffet Lunch at (Ballroom 2 Foyer, Level 2)
<b>2.15 PM – 4.45 PM</b>	<b>Concurrent Sessions: B-1: (For IN-PERSON &amp; ONLINE GUEST)</b>  Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>2.15 PM – 4.45 PM</b>	<b>Concurrent Sessions: B-2: (For ONLINE GUEST)</b>  Venue: (Ballroom 1, Level 2 at G Hotel Gurney)
<b>4.45 PM –5.00 PM</b>	Coffee / Tea break at (Ballroom 2 Foyer, Level 2)
<b>5.00 PM – 6.00 PM</b>	<b>Concurrent Sessions: C-1: (For IN-PERSON &amp; ONLINE GUEST)</b>  Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>6.00 PM – 6.30 PM</b>	<b>TESTIMONIALS (For IN-PERSON &amp; ONLINE GUEST)</b>  <i>Chairperson: Ms. Shannon Lee &amp; Emeritus Professor Dr. Gabriel Moens</i>  Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>6.30 PM –9.30 PM</b>	<b>GALA Dinner &amp; Networking</b>  <b>Venue:</b> Ballroom 1, Level 2 at G Hotel Gurney

*End of the program for the day one.*

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**Day 2: Thursday - December 29, 2022**

**Venue: G Hotel Gurney (5 STAR) Penang, Malaysia (IN-PERSON & ONLINE)**

<b>9.00 AM –10.45 AM</b>	<b>Concurrent Sessions: D-1: (For IN-PERSON &amp; ONLINE GUEST)</b> Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>9.00 AM –10.45 AM</b>	<b>Concurrent Sessions: D-2: (For ONLINE GUEST)</b> Venue: (Ballroom 1, Level 2 at G Hotel Gurney)
<b>10.45 AM – 11.00 AM</b>	Coffee / Tea break at (Ballroom 2 Foyer, Level 2)
<b>11.00 AM –1.00 PM</b>	<b>Concurrent Sessions: E-1: (For IN-PERSON &amp; ONLINE GUEST)</b> Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>11.00 AM –1.00 PM</b>	<b>Concurrent Sessions: E-2: (For Pre-Recorded Presentation GUEST)</b> Venue: (Ballroom 1, Level 2 at G Hotel Gurney)
<b>1.00 PM – 2.00 PM</b>	International Buffet Lunch at (Ballroom 2 Foyer, Level 2)
<b>2.00 PM – 4.00 PM</b>	<b>Session-F-1 Workshop:</b> Publishing in High Impact Factor SSCI and SCI Indexed Journals.  <i>Emeritus Professor Dr. Gabriel Moens</i>  The University of Queensland. Australia  Venue: (Ballroom 2, Level 2 at G Hotel Gurney)
<b>4.00 PM – 4.15 PM</b>	Coffee / Tea break at (Ballroom 2 Foyer, Level 2)
<b>4.15 PM – 5.30 PM</b>	<b>Session-F-2 Workshop:</b> Publishing in High Impact Factor SSCI and SCI Indexed Journals.  <i>Assoc. Professor Dr. Kashan Pirzada</i>

	Universiti Utara Malaysia (UUM), Malaysia.
5.30 PM –5.45 PM	<b>Vote of Thanks:</b>  <i>Chairperson: Ms. Shannon Lee</i>
5.45 PM –6.00 PM	<b>Concluding Remarks:</b>  <i>Emeritus Professor Dr. Gabriel Moens</i>  The University of Queensland. Australia.

*End of the program.*